

# simply gourmet

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## Environmental Policy Statement 2008

Simply Gourmet's focus will always be on professional service, fresh food, ethical & environmental purchasing and being socially responsible in all we do.

We understand the impact our business has on the environment and are committed, through staff determination, to reduce this wherever practicable. To help achieve this goal we have identified the steps we are taking to reduce our impact:

### Our Products

- Strive to reduce food miles by utilising seasonally available products sourced from the domestic market.
- Maximise the use of fresh produce.
- Strive to use fish from sustainably managed sources that are harvested in a manner that does not lead to over-fishing or depletion of exploited populations.
- Promote the use of Fairly Traded products (e.g. Coffee, Tea, Cocoa).
- Segregate and recycle supply chain packaging.

We will aim to have a menu choice for each of our product lines in the first year that meets recognised environmental criteria:

- 25% of our product lines will meet those criteria in the second year;
- 50% of our products in the third year;
- 75% of our products in the fourth year; and
- we will aim to have 100% of our product lines meeting this criteria by the close of the fifth year starting from January 2008.

### Our Choices

Our decisions for the purchasing, production and supply of our goods and services shall be sustainable and represent good overall value and well being for our customers, our business and our environment.

Simply Gourmet will adopt a 'cradle to cradle' approach to ensure that, wherever practicable, our decisions will not be detrimental to the environment in the short or long term and that subsequent generations will not be at a disadvantage due to our actions.

### Our Progress

We will strive to continually improve our environmental performance by increasing the level of environmental awareness and efforts amongst our employees & our clients.

We are committed to complying with all relevant environmental legislation and regulations. We consider that legislative requirements and industry codes of practice are a minimum level of performance and it is our aim to supersede these requirements as a matter of course.

This Policy is our starting point and our progress shall be monitored, recorded and decisions taken to keep this process on track; and any corrective action required shall be identified and implemented throughout the process.



Andrew Bloore  
Director

Date: January 2008  
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